



**GHANA MEDICAL HELP**

In association with

Chris Hadfield & Livingston Studios

**Sponsorship Opportunities**

**FRIDAY NOVEMBER 20, 2015**

5:30 - 9:30 PM

Graydon Hall Manor

**WISHUPONASTAR2015.COM**



## SPONSORSHIP OPPORTUNITIES

### WISH UPON A STAR GALA

Join astronaut Chris Hadfield as a sponsor for an evening that is out of this world...the Wish Upon A Star Gala on Friday, November 20, 2015 from 5:30-8:30pm at Graydon Hall Manor.

Ghana Medical Help (GMH) is an international charity based in Toronto that is improving the quality and availability of health care in northern Ghana. We are unique among charities by our innovative, scalable and culturally appropriate strategies to save lives and alleviate suffering for two million West Africans. To mark the 5th anniversary of GMH, the Wish Upon A Star Gala will empower us to launch new projects that require more creative and innovative technological solutions to overcome barriers to health. These include a novel IT platform that will facilitate communication and collaboration for the first time between all rural northern hospitals in Ghana, piloting five comprehensive mobile clinics in geographically isolated communities to support remote community health, and more.

### EVENT AT A GLANCE

- 180 leaders in the health innovation and the arts and culture spaces coming together at Graydon Hall Manor in Toronto, Ontario.
- An inspiring keynote by Commander (Ret'd.) Chris Hadfield
- Fine food, drinks, live entertainment, and artwork featuring Charles Pachter
- Fundraising goal for the evening: \$80,000

### WHAT IS THE WISH UPON A STAR GALA?

No one should have to wish for something that is a fundamental human right, but access to basic healthcare is the top of the wish list for two million Ghanaians living in northern Ghana. It is for this reason that Ghana Medical Help is beginning an annual gala that celebrates and supports projects focused on sustainable capacity building within the local health infrastructure. Guests will not only enjoy a unique auction, music and an exquisite dinner prepared by Graydon Manor's culinary masters, but also all present will take pleasure feeling inspired and energized by Commander (Ret'd.) Hadfield's story and views on taking action to improve rural global health. This Canadian hero will further give an exclusive musical performance that be played on an extraordinary guitar painted by Charles Pachter.

### WHY SUPPORT THE WISH UPON A STAR GALA?

The innovative and inspiring energy that we want to foster through the Wish Upon A Star gala is the perfect rare opportunity for you to showcase your brand and message to 180 global changemakers and influential partners based in Toronto. We are excited to partner with you and recognize you in the celebration of global health advancements and innovation in effective medical aid strategies!



# SPONSORSHIP OPPORTUNITIES

## WISH UPON A STAR SPONSORSHIP PACKAGES

GMH is requesting sponsors to help spark the flame that can create a new model for harnessing the power of technology innovations to improve international health and create strong global economies. At GMH, we believe that sponsorships are mutualistic partnerships. An array of sponsorship packages are available and we would be happy to discuss further perks to help showcase your brand and meet your marketing objectives if desired.

### COSMOS PACKAGE - PRESENTING PARTNER - \$10,000+

- Company logo at the welcome entrance sign, on event related materials, on the event website as a 'Cosmos Sponsor', on the event E-blast promotions and on the reserved sponsor table
- Company items may be included in guest gift bags
- Priority seating
- Eight complimentary tickets at Chris Hadfield's table
- Eight passes for access to the VIP room
- Eight passes to the VIP pre-gala cocktail party with Chris Hadfield
- Red carpet photo shoot with Chris Hadfield, including autographed framed picture

### NEBULA PACKAGE - \$6000

- Company logo at the welcome entrance sign, on event related materials, on the event website as a 'Nebula Sponsor', on the event E-blast promotions
- Company items may be included in guest gift bags
- Priority seating
- Six complimentary tickets at a sponsor table
- Six passes for access to the VIP room
- Six passes to the VIP pre-gala cocktail party with Chris Hadfield

### SHOOTING STAR PACKAGE - \$3000

- Company logo at the welcome entrance sign, on event related materials, on the event website as a 'Shooting Star Sponsor'
- Company items may be included in guest gift bags
- Priority seating
- Two complimentary tickets at a sponsor table



## SPONSORSHIP OPPORTUNITIES

We hope that you will work with us to make the Wish Upon A Star Gala a huge success. GMH is committed to the unique nature of the event, and we are more than happy to connect with you to discuss custom sponsorship opportunities.

Please feel free to contact us with any questions about this exciting opportunity.

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We look forward to hearing from you by **Tuesday, September 1, 2015**



# THANK YOU